

## PULSE OF TURKEY JANUARY 2004

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### STRATEJİ | GfK

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*Interviews are realized between 16-26 January 2004, all interviews are realized in urban (65 %) and rural (35%) regions of Turkey.*

*Provinces: Adana, Ankara, Antalya, Balıkesir, Bursa, Denizli, Diyarbakır, Edirne, Erzurum Eskişehir, Gaziantep, İstanbul, İzmir, Kayseri Konya, Malatya, Manisa, Samsun, Trabzon and Zonguldak.*



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## RESULTS

STRATEJİ|GfK (previously STRATEJİ|MORI), since 1994 has sought to track the attitudes of Turkey's population of 18 years and older towards political, social and economic developments. The main results of January 2004 survey, realized in 20 provinces in urban and rural regions of Turkey with 1689 respondents are presented below.

Main results reveal the fact that economic and social optimism observed for the last 6 months prevails.

Economic problems continue to dominate the agenda as the most important topic of the country, with unemployment being the primary concern of the respondents.

On topics such as ongoing situation of the country the number of optimists is still higher, but when respondents are asked about more personal issues such as fear of becoming unemployed, the ratio of concerned respondents becomes noticeably high.

On topics such as economy, social security, human rights and justice system, the confidence in the current government to deal with these issues is higher. Regarding Cyprus and Iraq issues, respondents' confidence for government is lower.

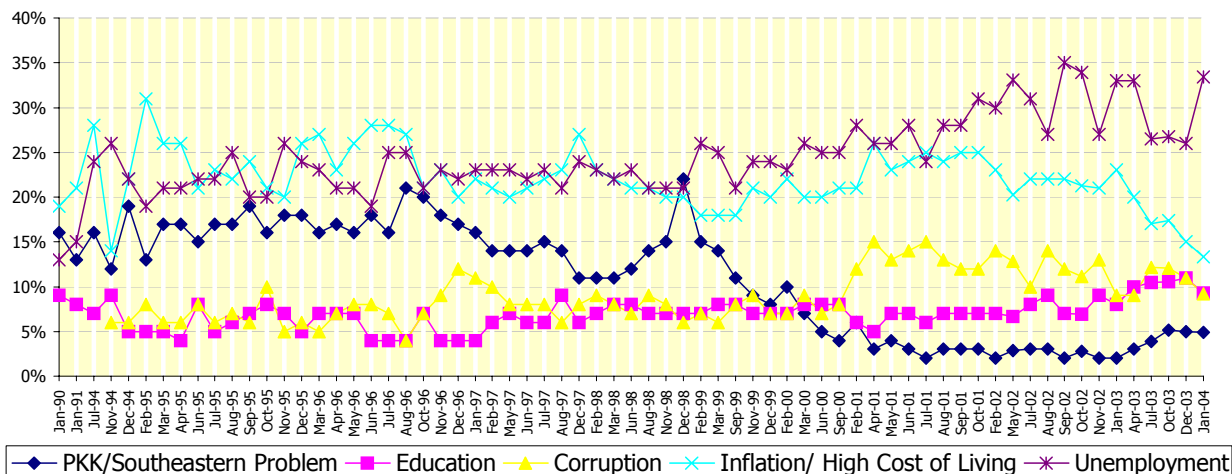
Satisfaction with the AKP government continued its increase in January 2004: total percentage of satisfied respondents is 66 %.

Although satisfaction is relatively high, more than 60% of respondents are concerned about becoming unemployed over the next 12 months.

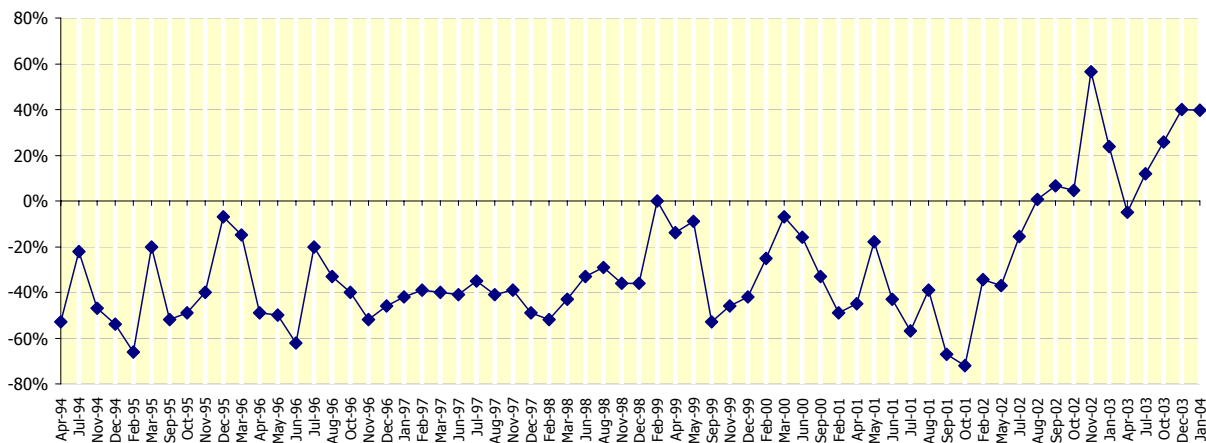
Satisfaction with President Ahmet Necdet Sezer (66 %) continues while the satisfaction rate for Prime Minister Recep Tayyip Erdogan (67 %) reveals an increase.

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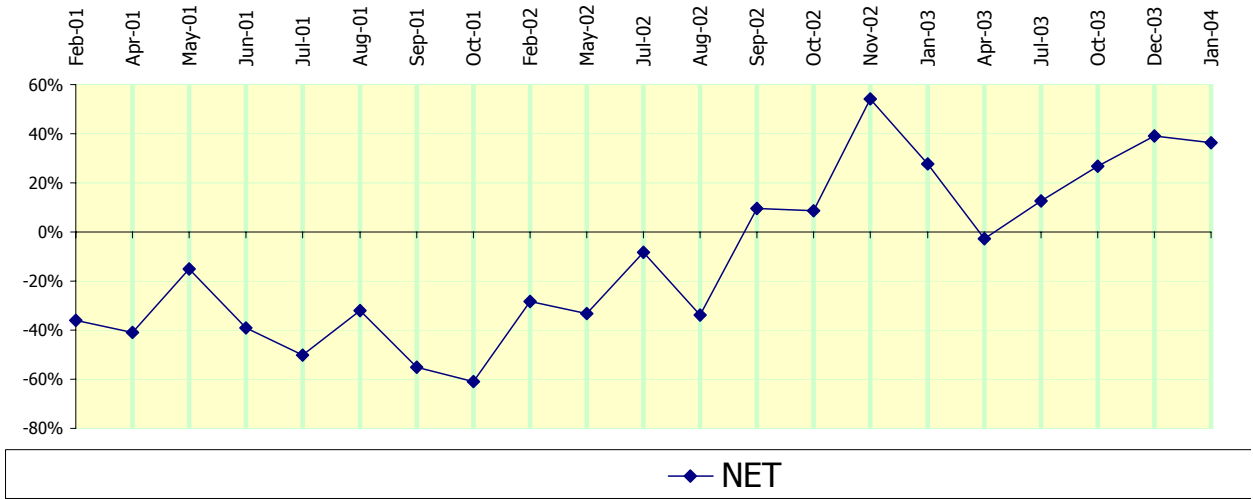
### Most Important Problems of Turkey- Trend



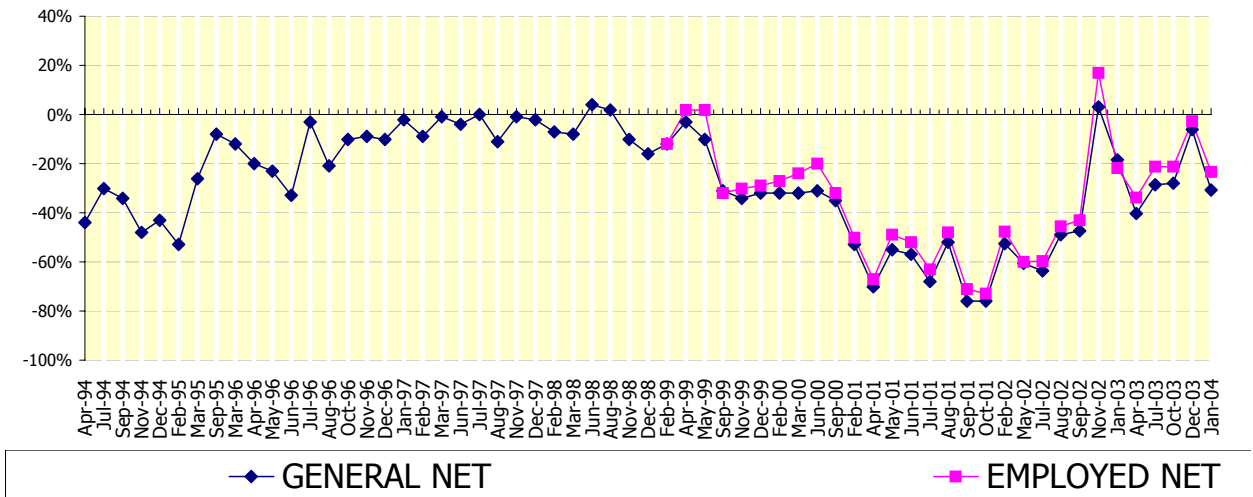
### General Economic Conditions- Trend



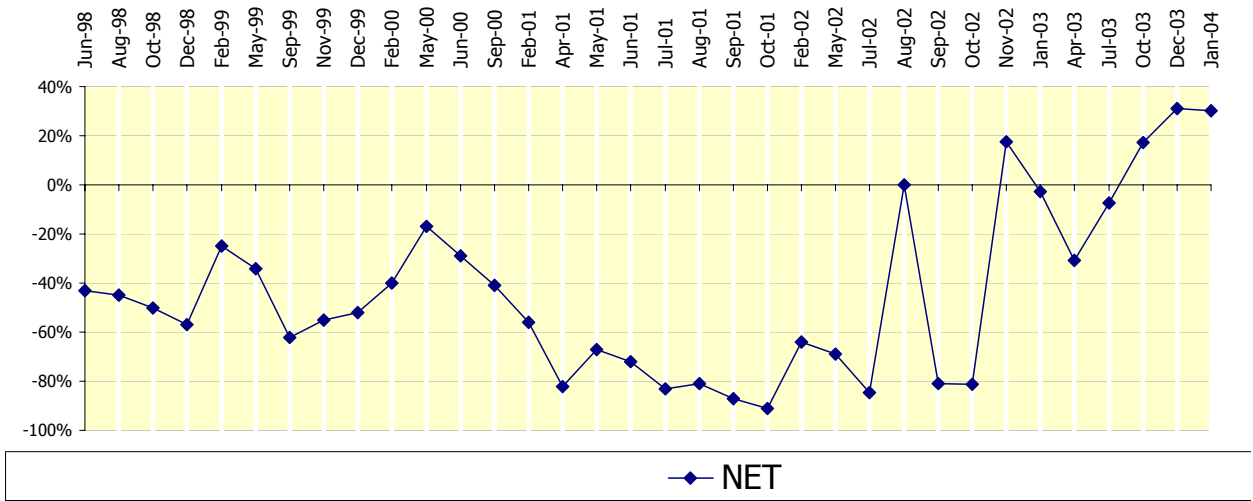
### General Social Conditions- Trend



### Fear of Becoming Unemployed- Trend

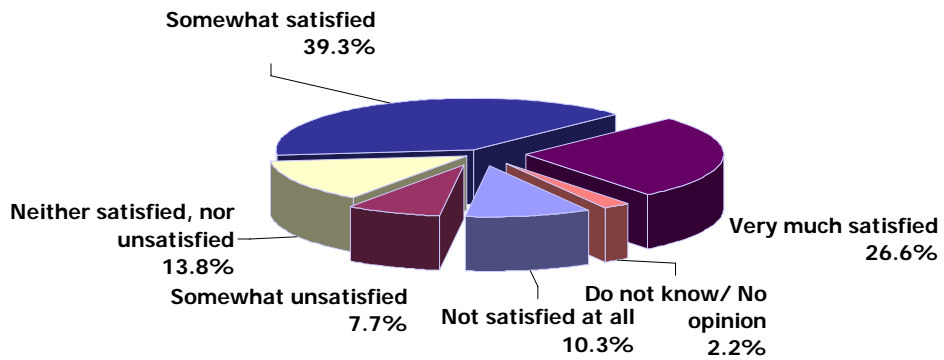


### Ongoing Situation of the Country- Trend



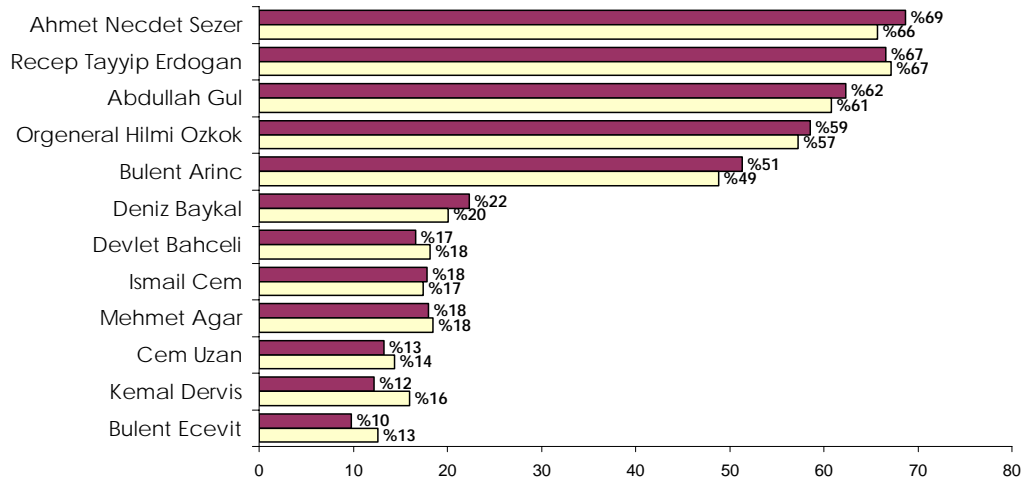
### SATISFACTION WITH AKP GOVERNMENT

"In general, how satisfied are you with the AKP government?"



### Satisfaction with the Political Leaders

The scores are the comparison of December 03 and January 04 results. They are the sum percentage of the respondents who are "Satisfied" and "Very satisfied" with that leader.



"How much confidence do you have in AKP government to deal with/ manage the following issues?"

The scores are the sum percentage of "Confident" and "Very much confident".

